

# Project Place 'At A Glance'

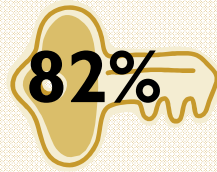
April 2011 Agency Performance Update<sup>1</sup>



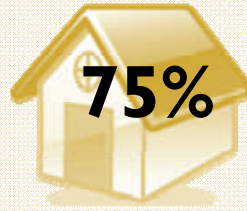
## Our Mission

Project Place is a supportive community that promotes hope and opportunity for homeless and low-income individuals by providing the skills, education and resources to obtain stable employment and housing.

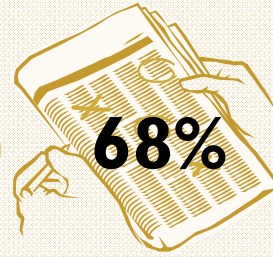
## Indicators of Success



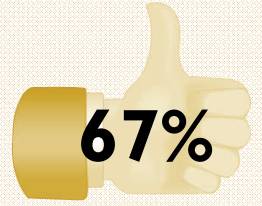
Client<sup>2</sup>  
Housing  
Placement  
Rate



Client<sup>3</sup>  
Housing  
Retention  
Rate



Client<sup>4</sup>  
Employment  
Placement  
Rate



One-Year Job<sup>5</sup>  
Retention in  
Mainstream  
Employment

## Agency Highlights

- Project Place continues to form **strategic partnerships** with provider colleagues, leveraging over a half million dollars in resources to serve an additional 190 individuals in need.
- Our February **8th Annual Valentine Gospel Brunch** at the Boston Park Plaza Hotel successfully raised over \$160,000 to support Project Place programming and featured national recording artist, LaShell Griffin.
- **Clean Corners...Bright Hopes** secured a new contract as part of the first Boston Business District, in partnership with Downtown Crossing, creating 10 new jobs annually.
- Project Place held four **job fairs** in the past three months to assist homeless individuals in obtaining permanent employment.
- In 2010, our small businesses (three social enterprises), created 63 new transitional jobs for individuals experiencing homelessness.

## Save the Date!

**13th Annual  
Golf Tournament**  
July 11, 2011  
**Bay Club  
at Mattapoissett**  
**New Location  
Private Venue**  
**Registration 7am**  
**Shotgun start 9am**  
**Best Ball Format**

## Program Spotlight: Veterans

**About:** The Homeless Veterans Reintegration Program (HVRP) is an employment, placement and training program providing tailored services for veterans. In addition to case management and support services, clients are assessed for veteran's benefit eligibility, provided referrals for specific needs and given assistance with discharge papers.

**Inception & Funding:** HVRP began in 2009 through the support of the Department of Labor, who continues to fund the program today.

### Veterans Served<sup>6</sup>

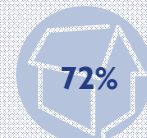


Placed in  
Housing



Placed in  
Employment

### Location of Homeless Veterans<sup>7</sup>



Live in  
Cities



Live in  
Rural  
Areas

### A Growing Demographic



Rate of Veterans<sup>8</sup>  
Among Project Place  
Client Population

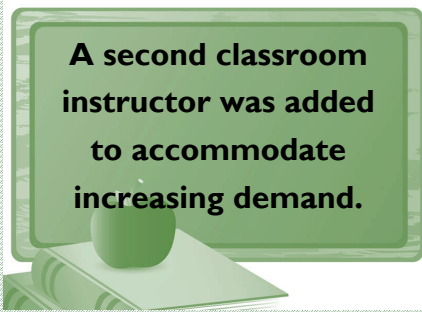
Rate of Veterans<sup>7</sup>  
Among Homeless  
Population



# Work Ready Growth<sup>9</sup>

**36%**

Increase in Men & Women Assessed for Program



**26%**

Increase in Clients Completing Program

**117%**

Increase in Client Employment After Program Completion

**167%**

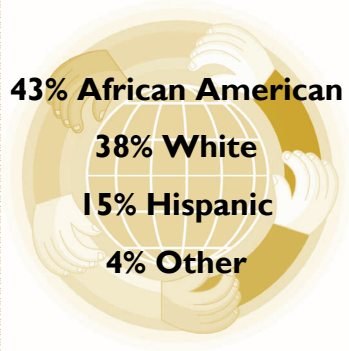
Increase in Clients Continuing Training in Our Social Enterprises

## Notes

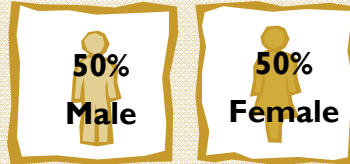
1. Reported agency statistics are for January 1, 2010 to December 31, 2010.
2. Includes Betty's Place program clients only, 62% for all agency programs.
3. Includes clients from all Project Place programs.
4. Includes Social Enterprise clients only, 75% for all agency programs.
5. Includes all Workforce Development programs.
6. Include all veterans served since the start of Project Place's HVRP program.
7. Statistic Source: 2009 Report on Veteran Homelessness from the U.S. Department of Housing and Urban Development, The U.S. Department of Veteran Affairs and The National Center on Homelessness Among Veterans.
8. Includes all Project Place programs.
9. Compares eight Work Ready classes from FY10 to eight classes during the same time period in FY11.

## Client Demographics

### Race/Ethnicity



### Gender



### Age

- Age Range: 18-62
- Male Mean Age: 45
- Female Mean Age: 33
- 1/3 of Population Between 18 and 25

### Other Client Information

- 15%** Less than High School Diploma or GED
- 29%** Mental Health Diagnosis
- 32%** Past Criminal Involvement
- 40%** Working to Regain Child Custody
- 65%** Victim of Abuse
- 74%** Substance Abuse History
- 100%** Homeless or Low Income
- 100%** Motivated to Make Life Change

**Project Place clients reside in the Greater Boston area.**