

Project Place 'At A Glance'

Performance update July 1, 2010 through September 30, 2010



Our Mission

Project Place is a supportive community that promotes hope and opportunity for homeless and low-income individuals by providing the skills, education and resources to obtain stable employment and housing.

Indicators of Success

5=10

 5 New Janitorial Contracts Equals 10 New Client Jobs

5 Strategic Partnerships Equals 250 Additional Clients Gain Job Skills

5=250

1=80

1 Computer Literacy Program Equals 80 Incarcerated Women Gain Skills for Successful Re-Entry

Agency Highlights

- Our July **12th Annual Golf Tournament** at PineHills Golf Club successfully raised \$35,000 to support Project Place programming.
- Each of our **Social Enterprises** increased its revenue through expansion of services or acquisition of new contracts this quarter. Flip over for more details.
- **Sheriff Andrea Cabral**, a champion for women's programming, highlighted **CREW** as an example of a successful re-entry program on a National Re-entry Resource Center Webinar and in the **South End News**.
- The U.S. Department of Labor renewed Project Place's grant enabling us to continue to provide employment and support services to over 150 homeless veterans through our **Homeless Veterans Reintegration Program**.
- Three former clients have joined our Board of Directors as members of our **Graduate Advisory Committee**.



Sheriff Cabral

Save the Date: The Project Place 8th Annual Valentine Gospel Brunch will be held on Sunday, February 13, 2011 at the Boston Park Plaza Hotel

Program Spotlight: CREW

About: Community Re-Entry for Women (CREW) is the result of our partnerships with the Suffolk County House of Correction and the South End Community Health Center. It provides an avenue for reintegrating female offenders with the goal of reducing recidivism and preventing homelessness and joblessness.

Comparing Cost



\$42,000²

Annual Cost to Imprison One MA State Inmate

Annual Cost for One Successful CREW Client

\$4,040³



Comparing Job Placement Rates

National Employment Placement Rate Upon Release from Prison

11%⁴

Average CREW Employment Placement Rate

31%⁵

Comparing Recidivism Rates

Suffolk County, MA Recidivism Rate for Females

30%⁶

CREW Recidivism Rate

20%⁷

FY 2011 Budget

Sources of Project Place Funding



- 50% Federal, State & City Funding
- 18% Social Enterprise Revenue
- 16% Private Funding & Grants
- 11% Fundraising Events
- 5% Individual Contributions

- 84% Programming
- 10% Fundraising
- 6% General & Administrative Costs

Uses of Project Place Funding



Notes

1. Computer literacy program refers to Digital Toolbox Training, a partnership between Project Place and the Suffolk County House of Correction
2. Statistic source: 2007 Annual Report from the Commonwealth of MA, Executive Office of Public Safety, Department of Correction
3. Success measured by obtaining a job, finding housing, or continuing in further training or education.
4. Statistic source: Robert Guadet, Ph.D.
5. CREW job placement rate calculated as a five-year average
6. Statistic source: annual review for Suffolk County, Robert Gaudet, Ph.D.
7. Statistic source: Suffolk County House of Correction program evaluation, Robert Guadet, Ph.D.

Social Enterprise Expansion FY2010 Quarter 1

Project Pepsi



- 4 New Contracts
- \$60k In New Annual Revenues
- Services Now Include Beverage and Snack Vending

HomePlate



- Doubled Catering Events
- \$50k+ In New Annual Revenues
- New Daily Lunch Service at Customer Site

Clean Corners...

Bright Hopes

- 5 New Contracts
- \$200k In New Annual Revenues



- Expanded Client Skill Set Through Janitorial Expansion

Testimonials

Lunch was delicious. It was such a nice surprise to find fresh food displayed in an appealing manner. The price was very reasonable and the staff was excellent. - HomePlate Customer

I LOVE this new cleaning service. Can they come to my house once a week? - CCBH Customer

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PROJECT PLACE
Opening doors to opportunity

Performance Update Enclosed